

# News & Information

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ANIPLEX, Inc. to acquire full share of ORIGAMIX PARTNERS, Inc.  
and relaunch the company under the name MYRIAGON STUDIO, Inc.

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Sony Music Entertainment (Japan) Inc. (HQ in Chiyoda, Tokyo, President & CEO: Shunsuke Muramatsu) announced today its subsidiary Aniplex, Inc. (HQ in Chiyoda, Tokyo, CEO: Atsuhiro Iwakami, “Aniplex”) will acquire full share of Origamix Partners, Inc. (HQ in Shibuya, Tokyo, CEO: Nobuhiko Ito, “Origamix”), and relaunch the company under the name MYRIAGON STUDIO, Inc. (“MYRIAGON”) as of June 1, 2023. The acquisition of the full share is to be finalized as of June 1.

MYRIAGON, which will start operations as a new company, will newly engage in producing live-action projects in addition to its existing talent agent and IP development businesses.

Its live-action production will focus on developing and producing contents aiming at the global market, with creators (producers, scriptwriters and directors) as the core, such as Shinsuke Sato, who currently belongs to Origamix and has directed the Netflix series "Alice in Wonderland" and the film franchise "Kingdom",

As part of the launch of operations as a new company, MYRIAGON will enter into a strategic partnership with a content studio IMAGINUS established in 2021 by Jinnie Choi, a former CEO of Studio Dragon in South Korea. Based on this partnership, Choi will become an executive advisor to MYRIAGON, with the aim of building a strong Asian premium production network together.

Together with creators, stakeholders, and employees, we will work for the further growth of the new company and the development of the live action film business for entire Sony Music Group (Japan).

As of June 1, 2023

## MYRIAGON STUDIO, Inc. Executives

CEO	Nobuhiko Ito
Chairman	Hiroyuki Shimizu
Board	Atsuhiro Iwakami

Board	Tomonori Ochikoshi
Board	Jun-ichi Narita
Auditor	Shogo Tamada
President	Nobuhiko Ito
Corporate Executive (Production)	Chieko Murata
Corporate Executive (IP Development)	Yushi Ueda
Executive Advisor	Jinnie Choi

MYRIAGON STUDIO logo



About ANIPLEX

Name: Aniplex Inc.

Head Office: Chiyoda, Tokyo JP

Representative: CEO Atsuhiko Iwakami

Primary Business: Audio-visual production, with emphasis on Animation; Video Game Planning and Production; Licensing, Product Development & Sales

Further Information: <http://www.aniplex.co.jp>

About ORIGAMIX PARTNERS

Name: Origamix Partners Inc.

Head Office: Shibuya, Tokyo JP

Representative: CEO Nobuhiko Ito

Primary Business: Professional Agent for Directors and Screenwriters; IP Development. Principle Clients: Shinsuke Sato(director), Yusuke Watanabe(screenwriter), Ai Ota (novelist-screenwriter)

About Shinsuke Sato

Born on Sept. 16, 1970 in Hiroshima.

After directing *GANTZ* (2011), *Library Wars*(2013 & 2015), and *I am a Hero* (2016), Sato directed live action adaptation of *Kingdom*(2019) and won 44<sup>th</sup> Hochi Award for Best Director and received nomination

for 43<sup>rd</sup> Japanese Academy Award. *Kingdom 2* was released in 2022 to become the No. 1 Box Office hit for live action film the same year in Japan

Season 2 of the NETFLIX Series *Alice in Borderland* (season 1, 2020, season 2, 2022) topped 200 million streaming-hours in the first four weeks after release, which is the highest record for Japan-produced NETFLIX series ever. It ranked in the Top 10 in 90+ countries and regions, No. 1 in 17 countries and regions.



**About IMAGINUS**

Name: IMAGINUS

Head Office: Seoul, ROK

Representative: Jinnie Choi

Content studio established in 2021 by Choi, former CEO of Studio Dragon. With the experience and skill of Choi who realized Studio Dragon's meteoric rise to #1 drama studio in Korea, the company is highly respected and well-networked in the industry, both domestically and internationally.

**For inquiries on this release**

Corporate PR Section

Corporate communications & sustainability Dept., Sony Music Entertainment (Japan)

<https://www.sme.co.jp/s/SMEen/>